

Decision Making Grid							
Criteria	Decision Weight (W)	MODEL A		MODEL B		MODEL C	
		Score (S)	W * S	Score (S)	W * S	Score (S)	W * S
Price	30%						
Durability	25%						
Features	20%						
Warranty	15%						
Styling	10%						
TOTAL	-						

Score is based on a 10 point scale, where 10 is highest